



# Join us for Tea!

April 14, 2018

1:30 pm at the  
Encinitas Community Center

## SPONSORSHIP OPPORTUNITIES

Community Resource Center's 23rd Annual English Tea raises funds for CRC's domestic violence shelter and other critical CRC programs that support victims of domestic violence. This luncheon is a highly-anticipated event attended by local community groups, public figures and primarily women from the surrounding communities of Del Mar, Carlsbad, Encinitas and Rancho Santa Fe. The English Tea features a seated luncheon, including tea, scones, sandwiches and desserts, silent auction, raffle and program. Individual tickets and VIP tables are available.

Community Resource Center's  
23rd Annual

### Traditional English Tea

April 14, 2018  
1:30 - 4:30 PM

Encinitas Community Center

Attendance: ~ 230 guests

### WHY SPONSOR OUR ENGLISH TEA?

- Highlight your business in front of over 230 San Diego North County residents, who are primarily mature women who are decision-makers and purchasers ... your potential customers!
- Share the message that you support the prevention and awareness of domestic violence issues in your community.
- Align your business with an organization helping those suffering from the effects of domestic violence, poverty and homelessness in San Diego.



# English Tea Sponsorships

Sponsorship Benefits	Rose \$10,000	Orchid \$5,000	Lily \$2,500	Tulip \$1,000	Daisy \$500	Lavender \$250
Designation as title sponsor in all event promotion	✓					
Speaking opportunity at event	✓					
Recognition in CRC Annual Report and website for 1 year	✓					
Emcee recognition	✓	✓				
Recognition in press releases and media outreach	✓	✓				
Link to your company on event website	✓	✓	✓			
Complimentary tickets	Table of 8 with your name	4	2	2		
Recognition on social media	✓	✓	✓	✓	✓	
Distribute your company's marketing material in attendee favor bag (size limitations) and sponsor literature table	✓	✓	✓	✓	✓	✓
Recognition on event website and communications (see calendar below)	Title logo placement (Includes link)	Premiere logo placement (Includes link)	Preferred logo placement (Includes link)	Prominent logo placement (Includes link)	Logo placement (Includes link)	Name placement
Recognition on event program and signage	Title logo placement	Premiere logo placement	Preferred logo placement	Prominent logo placement	Logo placement	Name placement

## Sponsor Benefits

As a sponsor, you will be included in our event promotions, including e-invitations, e-newsletters and social media posts that reach thousands of local businesses and community members.

**The earlier you become a sponsor, the more recognition you will get in the community!**

Event Communications	Deadline to be included
Dedicated Tea invite email (8 weeks to event)	9 weeks to event
Dedicated Tea invite email (6 weeks to event)	7 weeks to event
CRC eNewsletter 1 (6 weeks to event)	7 weeks to event
CRC eNewsletter 2 (4 weeks to event)	5 weeks to event
Dedicated Tea invite email (4 weeks to event)	5 weeks to event
Dedicated Tea invite email (2 weeks to event)	3 weeks to event
CRC eNewsletter 3	2 weeks to event
Dedicated Tea invite email (1 weeks to event)	2 weeks to event
Dedicated Tea Attendee Thank you (1-5 days after event)	1 week to event



## Become a Sponsor!

For more information and to become a sponsor, please contact Lauren Montague at [lmontague@crcncc.org](mailto:lmontague@crcncc.org) or (760) 230-6538.