Dear CRC Supporter,

On September 17, 2018, and with the kind of enthusiasm that’s difficult to describe, I joined the community of people who make CRC real: the Board, staff, volunteers, donors and community members who offer self-giving love to the people we serve. My enthusiasm was fueled by what I read about its programs and learned about its history – all gleaned as though I were a guest welcomed into CRC’s living room.

It’s been nine months since that day, and my enthusiasm for CRC has only grown. Why? The best one-word answer I have is: Legacy.

CRC’s legacy exists in its past. Born in 1979, CRC is the child of our community’s compassion and capacity combining to meet the needs of our neighbors who are hungry, homeless and hurting.

CRC’s legacy exists in the present. Social action compels our innovative service to others: providing nutrition consultations, helping previously homeless people settle into housing and providing licensed clinical therapy to help families begin to heal from the wounds of domestic violence.

CRC’s legacy exists in the future. Like so many who have lived in the coastal communities for generations, CRC isn’t going anywhere. It’s not just because we live in a place of great natural beauty. It’s because we express the invisible beauty of our community’s self-giving love for its neighbors.

CRC’s legacy exists in YOU.

Thank you for being an important part of our legacy.

Sincerely,

John Van Cleef | Executive Director
ABOUT US

Serving the North County community since 1979

Community Resource Center (CRC) is a nonprofit organization that helps hungry, homeless and hurting people in North County San Diego. We partner with our community and organizations, businesses and volunteers to support participants as they navigate paths to safety, stability and self-sufficiency.

Since 1979, CRC has grown from providing basic needs for families in crisis to offering integrated programs that provide healthy food, stable housing and safe homes.

WHAT WE DO

HEALTHY FOOD
- Emergency Food
- Access to Healthy Food
- Nutrition Education
- Benefits Enrollment
- Nutrition Consultations

STABLE HOUSING
- Case Management
- Counseling
- Legal Advocacy
- Holiday Baskets
- Workforce Development

SAFE HOMES
- Domestic Violence Shelter & Transitional Housing
- Domestic Violence Prevention
- Therapeutic Children’s Center
- Homelessness Prevention
- Emergency Housing
Your Impact in Our Community

Thank you to the community partners, 2,000+ volunteers and donors who supported CRC last year – together, we have helped over 8,000 people who were hungry, homeless and hurting in our community.

Feeding the Hungry
Each month at our Food & Nutrition Center, over 450 households – seniors, homeless individuals and struggling families – select healthy food and access nutrition education and consultations.

- 497,751 pounds of rescued food distributed through 13,880 visits
- 5,606 people received food, coats and gifts during the holidays

“I’ve been able to feed my kids – give them lunch and dinner – and they have been able to focus on school.”
David
Food & Nutrition Program

“ When I was homeless, I had nothing. Now I have an apartment with furniture and food ... I am so very glad and very happy.”
Rita
Homelessness Intervention Program

Housing the Homeless
Those experiencing homelessness or at risk of losing their home can work with a CRC case manager for shelter and housing resources, rental assistance, financial education and individualized support towards their goals.

- 2,059 case management sessions provided financial, housing and career resources
- 89 individuals who were homeless obtained housing

“I’ve been able to feed my kids – give them lunch and dinner – and they have been able to focus on school.”
David
Food & Nutrition Program

Healing the Hurting
Families and individuals escaping domestic violence find safety and healing through our emergency shelter, Carol’s House, transitional housing, counseling, Therapeutic Children’s Center and legal advocacy.

- 1,656 calls answered on our 24-hour domestic violence hotline
- 172 people found safety in our domestic violence shelter and housing programs

“ Because of Carol’s house, we are happy, healthy, safe, free of debilitating fear, stress and anxiety, and have such a wonderful life.”
Michelle, mother of three
Domestic Violence Shelter & Program
WHO WE SERVE

Helping those who are hungry, homeless or hurting ...

Families and individuals come to CRC in crisis. A veteran who can't afford nutritious food. A family living in their van. A mother and her children fleeing in the night from domestic violence. All are greeted with compassion and care, expertise and resources.

By the Numbers:

- 80% adults
- 15% seniors
- 5% children
- 57% Female
- 37% Male

Holiday Baskets
2017

- 51% children
- 44% adults
- 5% seniors

Service Area

Our primary service area is the North County region of San Diego, with 70% of our participants from the coastal areas of Oceanside, Carlsbad and Encinitas. One of every eight people in North County (12.1% of the population) lives below the federal poverty line (US Census 2015 Survey).

Did you know?

- 1 in 5 children are food insecure in San Diego County
  - San Diego Hunger Coalition, San Diego County Food Insecurity, August 2018

- 8,576 people are homeless in San Diego County
  - Regional Task Force on the Homeless WeAllCount Annual Report, January 2018

- 1 in 4 women are victims of domestic violence in their lifetimes
  - National Intimate Partner and Sexual Violence Survey, 2010
Outcomes

1,667 households came to CRC for healthy food
13,880 visits to the Food & Nutrition Center
497,751 pounds of nutritious food distributed

Supporting Healthy Living

Our Food and Nutrition Center offers participants a dignified shopping experience, in which they can select their own food staples, along with fresh food. Caring volunteers guide participants through the center to select their food. We provide:

- Emergency and Weekly Food Assistance
- USDA Commodities Program
- Nutrition Consultations & Classes
- Holiday Baskets
- CalFresh* and Medi-Cal Application Assistance
*CRC is a CalFresh Outreach Subcontractor

Rescuing Food from Landfills

CRC rescues food from local stores, including fresh produce, dairy, meats and more.

Thank you to our 2017-2018 partners:

Encinitas: Target, Ralphs, Trader Joe’s, Sprouts, Gelson’s, 7-11, Lazy Acres, Coastal Roots Farm Walmart, Vons; Carlsbad: Jimbo’s

CRC also receives food collected during the annual Letter Carriers’ Stamp Out Hunger® Food Drive. In 2018, we received over 16,000 pounds of food!

“I’ve been able to feed my kids – give them lunch and dinner – and they have been able to focus on school.”

David is a single father to two boys, and is unable to work due to a disability. He comes to CRC for food weekly in order to provide for his boys.

Last year, the family also received food, coats, and bicycles for the boys through the Holiday Baskets program. David’s son Alex rides his bike to school and takes it to his after-school job at a local restaurant. The money he earns helps to support his family, and aids in the purchasing of necessities, such as shoes and clothing.

Alex was able to go to San Francisco State University on a mathematics scholarship last fall. David says proudly, “Alex is a straight-A student – he’s the first in our family to go to college.” He adds, “CRC has been a blessing. We wouldn’t be able to make it without them.”

- David

Homelessness Intervention
INTEGRATIVE SERVICES

Rebuilding Lives

CRC’s Integrative Services provides participants with resources and guidance to work towards reaching goals that will put them on the path to self-sufficiency. We provide:

• Case Management
• Health & Well-Being Programs
• Volunteer Income Tax Assistance
• Homelessness Prevention and Intervention
• Stabilization Services: Benefits enrollment assistance, transportation assistance, employment readiness resources, financial literacy training, budgeting and education

“Chad and the other counselors at CRC found me a place to live after five years. I’m just so excited … today is moving day!”

After losing her home due to an illness, Michelle became homeless and came to CRC weekly to receive food. In late 2017, Michelle became very ill and needed shelter to survive the winter.

Michelle met with a CRC case manager, Chad, who helped her obtain an emergency hotel voucher during her recovery. Michelle continued meeting with Chad and was able to receive short-term rental assistance for an apartment of her own at an affordable community for seniors.

In June of 2018, Michelle moved into her apartment after being homeless for over five years. Michelle continues to meet with Chad to examine her budget and ensure she will be able to meet her rent each month.

Michelle says, “I’m just so excited … it’s hard to believe.”

- Michelle
Homelessness Intervention

Interfaith Shelter Network

Since 1990, CRC has provided intake, screening and support for homeless households receiving shelter and meals at local churches in North County through the Interfaith Shelter Network.

| 40 individuals received shelter | 14 children received shelter | 125 winter operating nights | 10 participating churches and synagogues |

Outcomes

| 2,059 case management sessions held | 353 individuals helped through case management | 89 homeless individuals found help & housing |
DOMESTIC VIOLENCE PREVENTION & INTERVENTION

Hope and Healing for the Hurting

CRC’s Domestic Violence Program participants receive comprehensive supportive services to facilitate the transition to healthier, happier and safer lives, and ultimately, a path of self-sufficiency.

- Education & Prevention
- Carol’s House - Emergency Shelter
- Transitional Housing
- Case Management
- Counseling
- Therapeutic Children’s Center
- Legal Advocacy
- Emergency Hotline

If you or someone you know is a victim of domestic violence and needs help, please call:

Toll-Free 24-Hour Domestic Violence Crisis Hotline
(877) 633-1112

“Because of Carol’s House, we are happy, healthy, safe, free of fear, stress and anxiety, and have such a wonderful life.

Before we came to live at the shelter, we were not safe and felt completely hopeless. I was so afraid for my children.

I remember creating a dream board when I was at the shelter. Mine had babies and more babies, butterflies, rainbows, a white picket fence and a puppy. It was the picture of happiness.

My life has become more than I ever hoped it could be.

I owe everything on my dream board coming true to Carol’s House. I had two more babies, and we just got my daughter a puppy for her birthday. My children are secure and confident, with healthy lifestyles and joyful personalities.

Thank you so, so much on behalf of the many families you have helped.”

- Former resident of Carol’s House, CRC’s domestic violence shelter
COUNSELING

Caring with Compassion

The counseling department provides counseling for CRC program participants, as well as for community members at large. Counseling fees for community clients are based on income. Participants in CRC’s domestic violence programs are offered individual counseling sessions, weekly group therapy sessions for mothers and for children, and family counseling.

- Individual, Couple and Family Therapy
- Domestic Violence Therapy
- Weekly Groups and Classes: Domestic Violence Support Group, Parenting Class, Domestic Violence Education Class, and more

Therapeutic Children’s Center

The TCC provides a safe, healthy environment for children recovering from the traumatic effects of domestic violence. Counseling and therapeutic activities to promote childhood development and help break the generational cycle of violence.

Outcomes

- 133 counseling participants
- 1,070 counseling sessions held
- 93% of children in our Therapeutic Children’s Center reduced their symptoms of depression & anxiety

“For a long time, I was too embarrassed to admit I was in an abusive relationship. I almost lost everything I worked for before I was finally able to break away.

It was Christmas Eve when I filed a restraining order against an abusive man. Soon after, I made an appointment with Vickie, a CRC counselor, who invited me to a support group for domestic violence victims. I went and continued for the next 9 months, and I’m so glad that I did.

At CRC, I received so much compassion and education about domestic violence. The support group helped me see patterns in my past. I could identify with almost every woman’s story. To be part of a group of strong women was a huge source of healing.

My one on one sessions with Vickie were incredibly healing. I was able to let go of my shame and guilt about who I had become in that bad relationship. I began to heal from the inside out.”

- Ellie
Counseling & Support Group
Outcomes

5,606 people participated, including 2,851 children and 271 seniors

55 tons of healthy food distributed, including food boxes with staples, fresh produce and food for a holiday meal

6,000 toys
6,500 coats
525 bicycles
2,200 blankets
1,850 diapers
25 strollers

Brightening the Holidays

Holiday Baskets is the largest distribution program of its kind in San Diego County and provides a dignified and free “shopping experience” for those who might otherwise receive nothing for the holidays. Since 1982, CRC has distributed food, clothing, toys, blankets and other items for low-income families, seniors and homeless individuals.

Holiday Baskets is made possible through the support of over 2,000 volunteers, who donated over 6,780 hours, local community groups, businesses and sponsors. Holiday Baskets enables individuals and groups in our community to make a real difference, and in many cases, to teach their children the value of volunteering.

“We would not have had a holiday, we would not have a home ... we have CRC to thank for our lives.”

Brittany and her family of seven lost their house and became homeless, living in Brittany’s van for over a year. During this tough time, having Christmas gifts for her children seemed impossible, but with the help of Holiday Baskets, Brittany’s family had the holiday they thought was only a dream.

“When we got to Holiday Baskets, I just started crying. We had nothing, so to have something to give our kids for Christmas was incredible,” Brittany said.

Brittany began working with a CRC case manager to help her family get back on their feet. After a year of living in a van, Brittany’s family now has a place to call home.

Brittany says, “This will be our first Christmas in a home for my youngest children.”

- Brittany
Holiday Baskets participant
**EVENTS**

**English Tea**
CRC's annual English Tea, a traditional tea luncheon held every spring, is a benefit fundraising event to support our domestic violence program, as well as all of our other programs which provide services to victims of domestic violence: counseling, case management, food, legal advocacy and more.

**Jingle & Mingle**
Jingle & Mingle is a fundraiser party held for Holiday Baskets. During Jingle & Mingle, guests can experience a behind-the-scenes look at Holiday Baskets before the program begins and participate in interactive tours with key volunteers.
FINANCIALS

Revenue

What is the impact of your donation?

Your gift may have FILLED THE GAS TANK FOR THE CRC TRUCK … which picks up almost 500,000 pounds of donated food a year, saving it from landfills.

Your gift may have FILLED A CART FOR A FAMILY AT OUR FOOD & NUTRITION CENTER … providing nutritious food for those in need.

Your gift may have PURCHASED ART SUPPLIES FOR OUR THERAPEUTIC CHILDREN’S CENTER … so that children who experienced domestic violence could express themselves in a different way and begin healing.

Operating Expenses

Resale store donations are per audited financial statements and are valued at actual amount realized on sale. Food donations (food programs and Holiday Baskets food) are valued at $1.73/pound, the value used by Feeding America for 2017.
DONORS & SPONSORS

THANK YOU to our generous donors and sponsors, whose financial support makes our programs and services possible.

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Thank you to all of the supporters who make a difference in our community.

This list reflects donations made between July 1, 2017 and June 30, 2018. Multiple gifts have been reflected as a total and the donor listed once.

Questions or Comments?
If we have made a mistake in your name listing or omitted your name, please contact us so that we can make the correction. To learn how you or your business can join this list of generous supporters, please contact us.

Cindy Collins
ccollins@crncc.org
(760) 230-6307
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Shop Small ... Make a Big Impact!

Our three Resale Stores provide critical funding for our programs. In addition, the Resale Stores help local students and adults in workability and transition programs acquire marketable work skills, and are a source for necessities for CRC’s program participants.

Every item sold in our stores has been donated by a member of the community. Your donations and purchases make a difference in the lives of those in need.

RESALE STORE LOCATIONS

Carlsbad
1055 Carlsbad Village Drive
Phone: (760) 729-5209

Encinitas
1331 Encinitas Blvd.
Phone: (760) 753-8222

San Marcos
210 S. Rancho Santa Fe Road
Phone: (760) 734-3872

Connect on social media:
@ShopCRC
THANK YOU to our current volunteers for all that you do to support Community Resource Center’s mission. Your consistent commitment is critical to the success of our programs which assist thousands of community members in creating paths to safety, stability and self-sufficiency.

Volunteers are critical partners with Community Resource Center, and make a huge difference in furthering our mission. Volunteers help at CRC’s food distribution center and Resale Stores, assist our staff at CRC events, host donation drives and fundraisers and help the marketing and development team with projects.

Volunteers make CRC stronger ...

Volunteers are the heart of CRC!

28,081 hours donated

2,198 volunteers

$816,876 in value contributed

Value is based on an average value of $29.09/hour, as calculated by Independent Sector for the State of California: independentsector.org. Figure does not include the volunteer efforts of the Board of Directors.
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Donate Funds
CRC depends on financial resources to support our programs!

• Match your gift: Check with your employer about a Matching Gift Program.
• Recurring gifts: Spreading your donation over time makes it easier to give gifts of impact.
• Crowdfunding: Use MobileCause or Facebook to motivate your friends, family and coworkers to raise funds to support our programs.
• Community Fundraising Events: Raise money for CRC by organizing a fundraiser. We have a great toolkit that provides lots of ideas and information!

Donate Items

• Donate new or gently-used items to our Resale Stores: Visit crcncc.org/shop for locations and hours.
• Donate food and personal care items: Please visit crcncc.org for our wish list and drop-off locations.

Attend or Sponsor a CRC Event
From our traditional English Tea to Open Houses to Holiday Baskets, we offer many opportunities to get involved by attending or sponsoring an event.

Learn more at crcncc.org/events

Volunteer
There are a host of different opportunities available for volunteering, including opportunities in our Food & Nutrition Center, Resale Stores and programs.

Sign up at crcncc.org/volunteer

“It’s just a great feeling to know you’re giving and helping people have an amazing holiday season.”
- Lucie Babcock

Lucie Babcock started donating to our Holiday Baskets program when she was just nine years old. She raised funds in her neighborhood through bake sales. Over the years, her bake sales grew and she needed help and recruited her friends, Abbie Raysman and Talia Buzi, to join the cause.

At our most recent Holiday Baskets, the trio raised $600 through a highly-successful bake sale, and purchased infant toys, blankets and more to benefit families at Holiday Baskets.

Lucie says she participates to make sure that other kids get the same feeling of joy she does during the holidays. She said, “That’s what I try to think about, that a kid who’s not expecting anything can wake up and have something like this. That’s just incredible for them.”
Thank you for providing paths to safety, stability and self-sufficiency to those who are hungry, homeless and hurting in our community.

GET INVOLVED IN 2019

40th Birthday Bash

October 5, 2019
Del Mar Fairgrounds Activity Center

Join us at our 40th Birthday Bash to raise funds for our programs, which provide critical assistance to San Diego County’s most vulnerable children and families.

Our groovy 70’s themed evening will feature live music, food and drinks, a dynamic program and fun and games! Disco and 70’s themed attire encouraged.

Become a sponsor or purchase tickets to celebrate our 40th and boogie into our future!

Join the celebration.
Join the cause.
CRCNCC.ORG/40TH