

Holiday Baskets



December 5, 2020



Help bring holiday joy to neighbors in need

Holiday Baskets is a free holiday food and gift distribution program serving more than 1,100 low-income households, including children, seniors, and survivors of domestic violence. Participants will receive food, blankets and family gift bags.



In response to COVID-19, Community Resource Center's 38th Annual Holiday Baskets Program will take place as a drive-thru, contactless distribution on Saturday, December 5, 2020.

Partner with us to provide help and hope to struggling families

- **Highlight your organization** in front of hundreds of participating volunteers and community groups. Holiday Baskets has been featured on ABC 10, NBC 7, Coast News, Union-Tribune and more.
- **Event partners receive** prominent recognition through promotions that reach 7,500 e-mail subscribers and more than 3,200 followers on social media.
- **Promote your group** or organization's social responsibility by aligning with an organization with a 40-year history of helping those suffering from domestic violence, poverty and homelessness in San Diego.

Holiday Baskets Partnerships

PARTNERSHIP BENEFITS	PRESENTING \$25,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$1,500	BRONZE \$500
Exclusive Presenting Partner	✓				
Inclusion in press releases	✓				
Logo on signage at program distribution location	Extra-large logo	Large logo	Medium logo		
Logo on program website, e-blasts and promotions (7,500+ e-mail subscribers)	Extra-large logo (includes link)	Large logo (includes link)	Medium logo (includes link)	Small logo (includes link)	Small logo
Volunteer team placement*	✓	✓	✓		
Logo on donation bins* (Reserve by 9/18)	✓	✓	✓	✓	
Holiday Joy Team*: Your team can spread joy to families waiting to proceed in the parking lot; display your organization's banner or festive signage	✓	✓	✓	✓	
CRC Annual Report recognition	✓	✓	✓	✓	
Recognition in social media posts (3,200+ followers)	Exclusive post	Exclusive post	✓	✓	✓
Holiday Baskets Partner Recognition Certificate	✓	✓	✓	✓	✓

* Availability dependent on COVID-19 restrictions.

Become a Program Partner!

For more information and to become a partner, please contact Lauren Montague at: development@crcncc.org or (760) 230-6538.

Past Supporters

Anthem Blue Cross
Avalon Bay
Barney & Barney Foundation
Blankinship & Foster
Chin's Szechwan
Anne Daigle & Richard Heyman Foundation
Del Mar Solana Beach Rotary
Donegan Burns Foundation
DZN Partners
Ella and Han Helder

Encinitas Lions Club
Frontwave Credit Union
Gems of La Costa
Grand Pacific Resort Services
Hamilton Tharp LLP
Hokanson Associates
Holiday Pet Hotel
HomeAdvisor
HUB International
John & Elizabeth Leonard Family Foundation
John Hancock Realty

Law Offices of Lien T. Tram
Lotus Cafe
Manpower
Memjet
North Island Credit Union
Ochoa Law
Pala Band of Mission Indians
Paul Hastings
Ranch & Coast Magazine
Redfern & Company
Robert and Janice Pollock
San Dieguito Interfaith

Ministerial Association
Sea Coast Realty
Seacoast Community Church
SheppardMullin
Tasteful Voyages
The Coast News Group
The Nelles Foundation
The Zenith
Union Bank
ViaSat
Wells Fargo

About Us

CAUSE

Creating equity so all people have access to healthy food, stable housing and safe homes.

HISTORY

After seeing so many in need, the community came together to form Community Resource Center (CRC) to address homelessness and food issues. Established in 1979, CRC has grown from offering basic needs for families in crisis, to providing comprehensive safety-net programs that facilitate the safety, stability and self-sufficiency for people who are hungry, homeless and hurting.

Impact

Last year ...



Over 14,200 visits

to our Food Distribution Center, providing food to hundreds of people struggling to afford food.



Over 1,450 counseling sessions

helped many participants improve their emotional and mental health.



1,538 calls answered

on our domestic violence hotline.



Over 447,000 pounds

of healthy food from our Food Distribution Center, served by caring volunteers.



Over 6,400 people

in need received gifts, food and necessities during Holiday Baskets.



Over 4,220 people

at local schools and organizations received domestic violence prevention education.

Source: CRC Outcome Data, 2019 Calendar Year



Partnership Form

Partnership Selection:

Holiday Baskets
(December 5, 2020)

- Presenting (\$25,000)
 Platinum (\$10,000)

- Gold (\$5,000)
 Silver (\$1,500)

- Bronze (\$500)

Partner Contact Information:

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Phone: _____

Partner Recognition Information:

URL to link to: _____

Sponsor name if listed in text (if we cannot include your logo):

Authorized Signature: _____

Date: _____

Logo specifications: JPEG/EPS/TIFF format, 300 dpi (high resolution)

Please make checks payable to:

Community Resource Center
Attention: Development
650 Second St. Encinitas, CA 92024

To pay by credit card, please contact Cindy Collins at:
(760) 230-6307 or development@crcncc.org

Total: _____

**For optimal recognition,
please reserve your
partnership by September 25.
The last date to reserve your
partnership is November 23.**

Benefits are fulfilled depending
on the date of signed contract; all
partnerships must be paid in full to
receive benefits.

**Please return
form and logo to:**

Lauren Montague
(760) 230-6538
development@crcncc.org

***Thank you for
making a difference
for those in need
in our community!***