



2025 PARTNERSHIPS

HEALTHY FOOD • STABLE HOMES • SAFE RELATIONSHIPS

All Annual Partners receive:

- Invitations to CRC Connector events and recognition at these events
- A check presentation photo with CRC CEO (*if desired*)
- Recognition on CRC social media (4,000+) and in event and Holiday Baskets emails (7,000+)
- PLUS, the following benefits ...

| | Transforming \$50,000 | Leading \$25,000 | Empowering \$10,000 | Sustaining \$5,000 | Supporting \$1,500 | Contributing \$500 |
|--|--------------------------|--------------------------|------------------------|-----------------------|-----------------------|-----------------------|
| Feature Profile in CRC website and newsletter | ۶ | ۶ | | | | |
| CRC Newsletter Recognition 7,000+ subscribers | ٣ | ۶ | ۲ | ۶ | | |
| Partners Recognition CRC Website and Annual Report | ۴ | ۶ | ۴ | ۶ | ۲ | |
| EVENT RECOGNITION: CRC TEA AND JINGLE & MINGLE* | | | | | | |
| Volunteer Experience* With partner's team | Ŷ | ۶ | | | | |
| Recognition during event program | Ŷ | ۴ | ۴ | | | |
| Distribute your marketing materials to attendees | Ŷ | ۶ | ۴ | ۶ | ۲ | |
| Recognition on event website, in printed program and on event signage | Presenting logo | Extra-large logo | Large logo | Medium logo | Small logo | Name |
| PROGRAM RECOGNITION: HOLIDAY BASKETS* | | | | | | |
| Volunteer Experience* With partner's team | Ŷ | ۴ | ۴ | ۴ | | |
| Recognition on signage at program distribution | Presenting logo | Y Extra-large logo | Large logo | Medium logo | Name | Name |

*Dependent on public health restrictions

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ABOUT COMMUNITY RESOURCE CENTER

Helping neighbors in need find pathways to ...

Healthy Food

Each month seniors, unsheltered individuals and struggling families, select healthy food and access nutrition education at our Food & Nutrition Center.

Stable Homes

CRC assists unsheltered individuals and those who are at risk of becoming unsheltered with housing, rental assistance, financial education and individualized support.

Safe Relationships

Families and individuals escaping domestic violence find safety and healing through our shelter and housing, counseling, Therapeutic Children's Center and legal advocacy.

YOUR INVESTMENT CAN HELP ...

Transforming Partner \$50,000

 House 11 families experiencing homelessness.

Sustaining Partner \$5,000

 Provide 1 week of safe shelter to 7 families experiencing homelessness.

Leading Partner \$25,000

 Feed 521 neighbors experiencing food insecurity for 1 week.

Supporting Partner \$1,500

• Provide counseling for 4 children in our domestic violence program.

Empowering Partner \$10,000

 Provide Domestic Violence Prevention Education to 330 students and adults.

Contributing Partner \$500

 Feed 10 neighbors experiencing food insecurity for 1 week.



UPCOMING EVENTS

30th Annual CRC Tea | April 5, 2025

Fairbanks Ranch Country Club, Rancho Santa Fe, CA

CRC's annual Tea provides an opportunity for attendees to learn more about CRC's programs and how domestic violence, hunger and homelessness affects members of our community. Your partnership gives you great recognition in front of the attendees, emphasizing your support of CRC that helps our neighbors who come to us in need.



Jingle & Mingle | December 2025

A component of CRC's *Season of Hope*, Jingle & Mingle is a celebration of our community's commitment to providing year-round assistance to neighbors in need. It's a great time to join other CRC partners and supporters for a festive holiday get-together!





43rd Annual Holiday Baskets | December 2025

Each year, CRC's Holiday Baskets program provides food, blankets and gifts to low-income households. A life-saving bridge during the holidays, Holiday Baskets makes it possible for scarce dollars to be spent on other needs such as rent, utilities or transportation. Your partnership will help children, adults and seniors receive a wonderful holiday experience.

Holiday Baskets Testimonials:

"These gifts mean a lot to us. Now we'll be able to focus on other necessities, such as fixing our car." - Holiday Baskets participant

"Thank you so much for providing this opportunity ... As a working single parent I struggle so it was a stress relief knowing that I had this opportunity to shop for my daughter." - Holiday Baskets participant

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PARTNERSHIP FORM

Yes! I want to invest in my community and become a CRC Partner:

- **Transforming** (\$50,000)
- **Leading** (\$25,000)
- Sustaining (\$5,000)
 Supporting (\$1,500)
- **Contributing** (\$500)

- **Empowering** (\$10,000)
 - -

Partner Contact Information:

| Name: | |
|----------|------|
| Company: | |
| Address: | |
| City: | Zip: |
| E-mail: | |
| Phone: | |

Partner Recognition Information:

URL to link to:

Social Media Handles:

Facebook: _____

Instagram: _____

Twitter:

Sponsor name if listed in text:

Authorized Signature: _____

Date: _____

Logo specifications: JPEG/EPS/TIFF format, 300 dpi (high resolution)

Please make checks payable to:

Community Resource Center Attention: Development 650 2nd St., Encinitas, CA 92024

To pay by credit card, please contact Cindy Colllins at:

(760) 230-6307 or development@crcncc.org

| Total: | |
|--------|--|
| | |

Please return this form and logo to:

Cindy Collins (760) 230-6307 development@crcncc.org

We welcome the opportunity to discuss a partnership with you, especially if you'd like us to create a special package that is a better fit for your objectives. Please contact us at development@crcncc.org.

For optimal recognition, please reserve your partnership by December 20, 2024 (for payment in 2025).

Recognition at the Tea, Jingle & Mingle and Holiday Baskets is dependent on date of partnership commitment; for recognition at all levels, a commitment of 4 weeks prior to the event/program is required. Recognition elements are subject to change, depending on public health restrictions and virtual/in-person event logistics.



COMMUNITY RESOURCE CENTER CRC is a 501(c)(3) charitable

tax-exempt organization. Tax identification #95-3497926

CRC is the primary provider of social services and domestic violence programs in coastal North County San Diego, serving more than 7,200 people each year without regard to race, religion, gender identity, sexual orientation, ethnicity, age or immigration status.

Thank you for helping our neighbors create paths to healthy food, stable homes and safe relationships.

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