



 **CRC**  
COMMUNITY RESOURCE CENTER

# 2024 PARTNERSHIPS

HEALTHY FOOD • STABLE HOMES • SAFE RELATIONSHIPS

# ANNUAL PARTNERSHIP RECOGNITION

## All Annual Partners receive:

- Invitations to CRC Connector events and recognition at these events
- A check presentation photo with CRC CEO (*if desired*)
- Recognition on CRC social media (5,000+) and in event and Holiday Baskets emails (6,200+)
- *PLUS, the following benefits ...*

	Transforming \$50,000	Leading \$25,000	Empowering \$10,000	Sustaining \$5,000	Supporting \$1,500	Contributing \$500
<b>Feature Profile</b> in CRC website and newsletter	♥	♥				
<b>CRC Newsletter Recognition</b> 6,200+ subscribers	♥	♥	♥	♥		
<b>Partners Recognition</b> CRC Website and Annual Report	♥	♥	♥	♥	♥	
<b>EVENT RECOGNITION: CRC TEA AND JINGLE &amp; MINGLE*</b>						
<b>Volunteer Experience*</b> With partner's team	♥	♥				
<b>Recognition during event program</b>	♥	♥	♥			
<b>Distribute your marketing materials to attendees</b>	♥	♥	♥	♥	♥	
<b>Recognition on event website, in printed program and on event signage</b>	Presenting logo	Extra-large logo	Large logo	Medium logo	Small logo	Name
<b>PROGRAM RECOGNITION: HOLIDAY BASKETS*</b>						
<b>Volunteer Experience*</b> With partner's team	♥	♥	♥	♥		
<b>Recognition on signage at program distribution</b>	Presenting logo	Extra-large logo	Large logo	Medium logo	Name	Name

\*Availability dependent on COVID-19 restrictions



## ABOUT COMMUNITY RESOURCE CENTER

Helping neighbors in need find pathways to ...

### Healthy Food

Each month seniors, unsheltered individuals and struggling families, select healthy food and access nutrition education at our Food & Nutrition Center.

### Stable Homes

CRC assists unsheltered individuals and those who are at risk of becoming unsheltered with housing, rental assistance, financial education and individualized support.

### Safe Relationships

Families and individuals escaping domestic violence find safety and healing through our shelter and housing, counseling, Therapeutic Children's Center and legal advocacy.

## YOUR INVESTMENT CAN HELP ...

### Transforming Partner \$50,000

- House 11 families experiencing homelessness.

### Sustaining Partner \$5,000

- Provide 1 week of safe shelter to 7 families experiencing homelessness.

### Leading Partner \$25,000

- Feed 521 neighbors experiencing food insecurity for 1 week.

### Supporting Partner \$1,500

- Provide counseling for 4 children in our domestic violence program.

### Empowering Partner \$10,000

- Provide Domestic Violence Prevention Education to 330 students and adults.

### Contributing Partner \$500

- Feed 10 neighbors experiencing food insecurity for 1 week.



## HOLIDAY BASKETS AND EVENTS

### 29th Annual CRC Tea | April 20, 2024

CRC's annual Tea provides an opportunity for attendees to learn more about CRC's programs and how domestic violence, hunger and homelessness affects members of our community.

Your partnership gives you great recognition in front of the Tea's attendees, emphasizing your support of CRC's programs that work to help our neighbors who come to us in need.

### Jingle & Mingle | December 2024

A component of CRC's *Season of Hope*, Jingle & Mingle is a celebration of our community's commitment to providing year-round assistance to neighbors in need. It's a great time to join other CRC partners and supporters for a festive holiday get-together!

### 42nd Annual Holiday Baskets | December 2024

Each year, CRC's Holiday Baskets program provides food, blankets and gifts to low-income households. A life-saving bridge during the holidays, Holiday Baskets makes it possible for scarce dollars to be spent on other needs such as rent, utilities or transportation. Your partnership will help children, adults and seniors receive a wonderful holiday experience.



*"From a single mom, this made Christmas happen for my daughter who's very excited about this year. Thank you so much."*

*"I helped one participant who was almost in tears. She was able to buy the cleaning supplies she needed but also bought clothing and Christmas gifts for her kids. She was so grateful and appreciative!"*

*- Holiday Baskets participant and volunteer*

# PARTNERSHIP FORM

## Yes! I want to invest in my community and become a CRC Partner:

- Transforming (\$50,000)       Sustaining (\$5,000)       Contributing (\$500)  
 Leading (\$25,000)       Supporting (\$1,500)  
 Empowering (\$10,000)

## Partner Contact Information:

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Phone: \_\_\_\_\_

## Partner Recognition Information:

URL to link to: \_\_\_\_\_  
Social Media Handles:  
Facebook: \_\_\_\_\_  
Instagram: \_\_\_\_\_  
Twitter: \_\_\_\_\_  
Sponsor name if listed in text:  
\_\_\_\_\_

Authorized Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

**Logo specifications:** JPEG/EPS/TIFF format, 300 dpi (high resolution)

## Please make checks payable to:

Community Resource Center  
Attention: Development  
650 2nd St., Encinitas, CA 92024

**To pay by credit card, please contact Cindy Collins at:**  
(760) 230-6307 or [development@crcncc.org](mailto:development@crcncc.org)

**Total:** \_\_\_\_\_

## Please return this form and logo to:

**Cindy Collins**  
(760) 230-6307  
[development@crcncc.org](mailto:development@crcncc.org)

We welcome the opportunity to discuss a partnership with you, especially if you'd like us to create a special package that is a better fit for your objectives. Please contact us at [development@crcncc.org](mailto:development@crcncc.org).

**For optimal recognition, please reserve your Annual Partnership by March 1 of each year.**

*Recognition at the Tea, Jingle & Mingle and Holiday Baskets is dependent on date of partnership commitment; for recognition at all levels, a commitment of 4 weeks prior to the event/program is required. Recognition elements are subject to change, depending on public health restrictions and virtual/in-person event logistics.*



**COMMUNITY RESOURCE CENTER**

CRC is a 501(c)(3) charitable tax-exempt organization.  
Tax identification #95-3497926

*CRC is the primary provider of social services and domestic violence programs in coastal North County San Diego, serving more than 6,400 people each year without regard to race, religion, gender identity, sexual orientation, ethnicity, age or immigration status.*

**Thank you for helping our neighbors create paths to healthy food, stable homes and safe relationships.**