



2022 ANNUAL REPORT



ABOUT US

Mission

Community Resource Center (CRC)'s mission is to help our neighbors create paths to healthy food, stable homes and safe relationships.

ABOUT CRC



What we do

Founded in 1979, CRC provides emergency assistance, case management, counseling, shelter, and food assistance to low-income individuals and families who are economically vulnerable, experiencing homelessness or at imminent risk of homelessness, including domestic violence survivors. CRC is the primary provider of social services and domestic violence programs in coastal North County San Diego, serving more than 6,400 individuals each year without regard to race, religion, gender identity, sexual orientation, ethnicity, age or immigration status.



- Emergency Food
- Access to Healthy Food
- Nutrition Education
- Benefits Enrollment
- Holiday Baskets



- Case Management
- Homelessness Prevention & Intervention
- Emergency Housing
- Employment Assistance
- Housing Placement
- Domestic Violence Shelter & Transitional Housing



- Domestic Violence Prevention & Education
- Counseling
- Legal Advocacy
- Therapeutic Children's Center



We have a new logo! We unveiled our new look on April 14, 2022, with a more modern and fresh approach to the colors and font. The heart – the core of what we provide and what the community provides to us – remains as an integral part of the logo. The colors signify the assistance we give: green for healthy food, blue for stable housing and purple for safety from domestic violence.

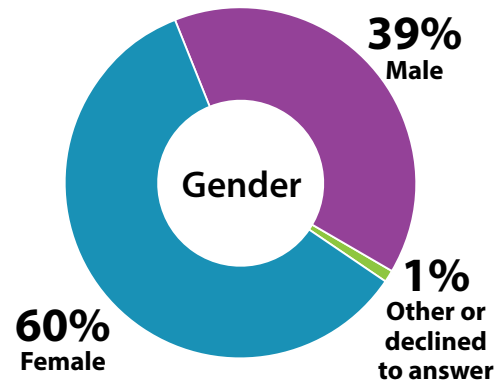
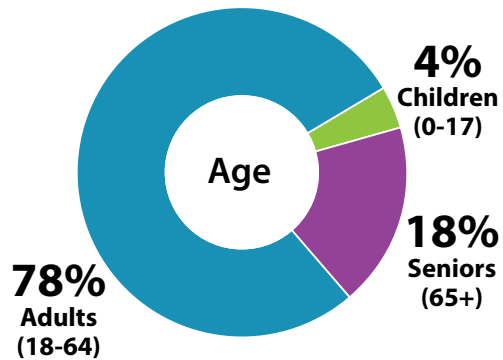
WHO WE SERVE

Helping our neighbors who are experiencing hunger, homelessness and hurt ...

Community Resource Center provides services in North County San Diego to vulnerable families and individuals who need food, shelter and resources. Many families and individuals come to CRC in crisis – a mother seeking shelter from

domestic violence, a veteran facing homelessness, a single father struggling to put food on the table. CRC exists to provide care, compassion and expertise to help those in need create paths to a brighter future.

ALL CRC PARTICIPANTS



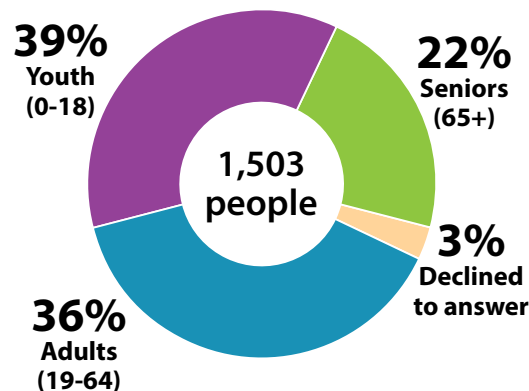
1 IN 10 PEOPLE (9.6%)

of the North County population lives below the federal poverty line

Source: Center on Policy Initiatives San Diego, US Census Bureau 2018 American Community Survey

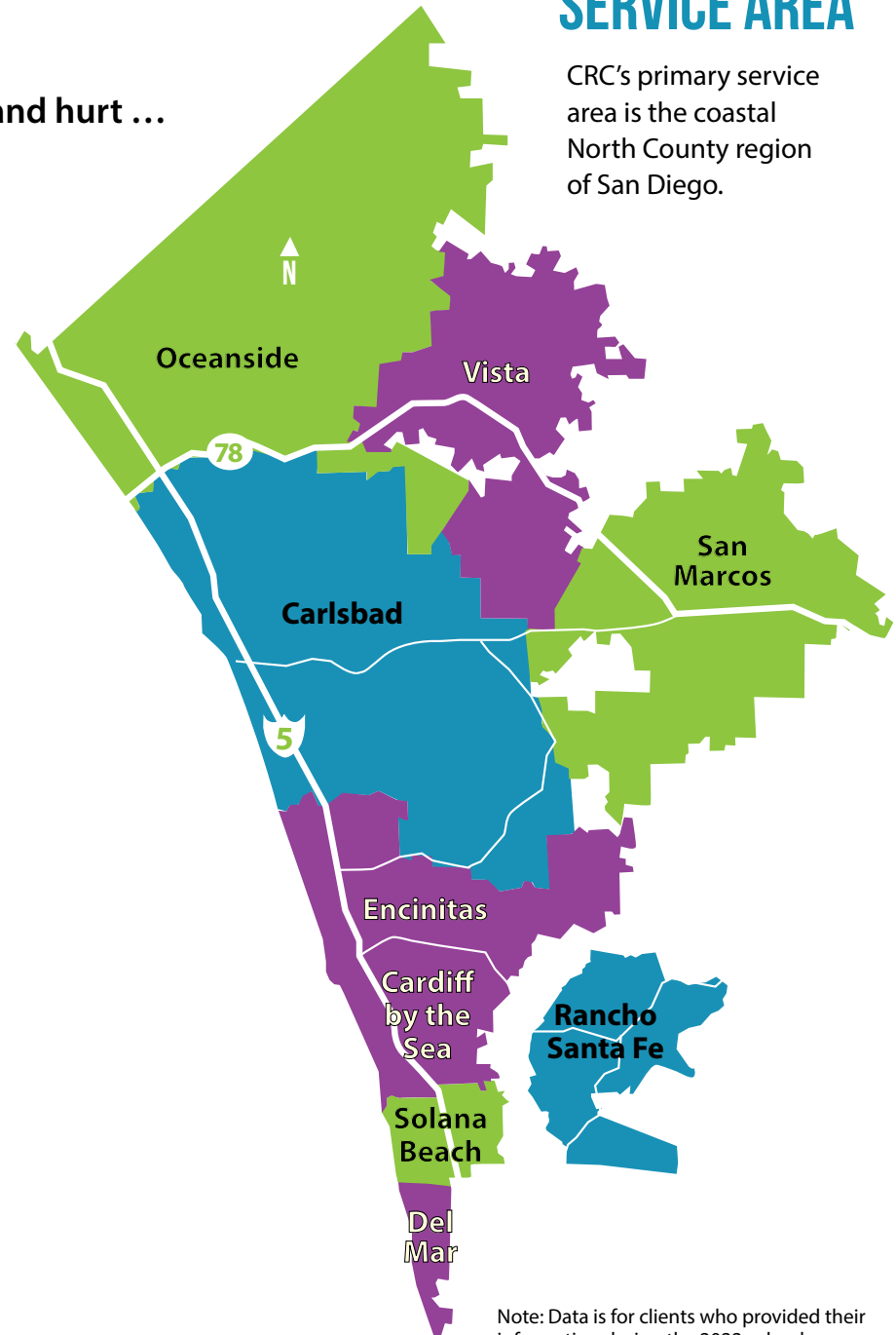


HOLIDAY BASKETS PROGRAM



SERVICE AREA

CRC's primary service area is the coastal North County region of San Diego.



Note: Data is for clients who provided their information during the 2022 calendar year.

VOLUNTEER LEADERSHIP

Sabra Norris, Chairperson

Vice President of Salesforce and PMO,
Gemological Institute of America, Inc.

Tony Pata, Vice Chairperson

Research Analyst, Nicholas Investment
Partners

Lindsey Brubaker, Secretary

Affluent Consultant, Wells Fargo

Elizabeth Anderson, Treasurer

Independent Consultant, Certified Public
Accountant

Maddie Altschuler

National Sales Operations Leader, Marsh
& McLennan Agency

Anne Daigle

Philanthropist/Community Volunteer

Morgan Day

CTO and Co-founder, Quantum Retail
Technology, Inc

Randy Gorman

Principal, La Jolla Capital Group

John Hall

CIO, Gemological Institute of America, Inc.

Elizabeth Leonard

Philanthropist/Community Volunteer

Sandra Moton

President and Consultant, SRPro
Consultants

Mary Murphy

Retired Human Resources Director/
Philanthropist/Community Volunteer

Teri O'Brien

Partner, Paul Hastings LLP

Andy Rinde

Retired Health Care Management
Executive/Philanthropist/Community
Volunteer

Emmy Sobieski

Consultant/Philanthropist/Community
Volunteer



CEO LETTER

Dear Friends,

As I reflect on the information shared through the 2022 Annual Report, and think about what's already happening in 2023, the word vision comes to mind. Everything that's already taken place is connected to what's happening today and tomorrow.



The vision for CRC is to be the premiere provider of social services in coastal North County San Diego. The vision for CRC is to be a sustainable, reliable and growing

expression of our community's compassion for its neighbors who need help on their paths to healthy food, stable homes and safe relationships.

What does this vision look like in reality?

For people who experience the crippling effects of poverty, it's the ability to walk through the pantry and choose the food you take home to prepare and put on your table, and with which you nourish your family.



For people who need to share their deeply private stories of abuse or feelings of personal shame, it's the ability to have a quiet space with minimal distraction where you can open yourself to your case manager or therapist to receive acceptance and encouragement.

For volunteers and staff who give of

themselves with tireless commitment to the needs of others, it's having the space where you work designed to welcome people who are hungry, hurting and homeless into an environment of healing and hope.

As you read through the 2022 Annual Report, I hope you learn more about how we're working to achieve this

vision and are also inspired to join so many of your fellow neighbors in positively changing the world of people who experience hunger, homelessness and hurt.



John Van Cleaf | CEO



HIGHLIGHTS OF COMMUNITY SUPPORT

Encinitas Coastal Rotary

The Encinitas Coastal Rotary provided support of Carol's House, CRC's domestic violence emergency shelter, with a gift in April of \$4,555. The gift represents a portion of profits from their purse bingo fundraiser in January, with proceeds split amongst three nonprofits.



Members, guests, family and friends gathered at the Encinitas Ranch Golf Course on May 7 for the 6th Annual Golf Ball Drop for charity. The event featured numbered golf balls dropped from a helicopter with the closest balls to the hole winning up to \$2,000. The event raised funds for several nonprofits, including CRC. Thank you for your longstanding



support of CRC! (Photos courtesy Rob McKenzie)

Seacoast Community Church

Seacoast Community Church supported CRC's work in many ways throughout 2022, going above and beyond their financial partnership. Their volunteers greeted families at Holiday Baskets, participated in service days, and their teams serve each Wednesday and Thursday in the Food and Nutrition Center. They also provided space on their campus for important meetings and educational events. Thank you to everyone at Seacoast Community Church! Your 360-degree support helps many of our neighbors find their paths to healthy food, housing and safety.

Brad's Foreign & Domestic Auto Repair

We'd like to recognize Brad's Foreign & Domestic Auto Repair in Encinitas, for making repairs on our domestic violence program clients' cars at a discount or waiving some inspection fees. You help us provide support to families experiencing trauma ... thank you!

11th Annual EXPOSURE Skate Event

Established in 2012, EXPOSURE is a nonprofit dedicated to empowering

women, trans & non-binary individuals through skateboarding. Proceeds from their events support survivors of domestic violence. The October 22-23 skate event resulted in a \$5,000 gift to support CRC's domestic violence program. We are grateful for all the support provided by EXPOSURE over many years.

Subaru Share the Love Event

We are grateful to Bob Baker Subaru in Carlsbad for selecting CRC as a beneficiary during the 2022 Subaru Share the



Love Event. Customers chose between four national charities and two local charities for Subaru's donation, which resulted in a \$22,000 gift to CRC. Thank you to everyone at Bob Baker Subaru – and their customers – who made this possible, we appreciate your partnership in our mission to help our neighbors in need.



AWARENESS & ADVOCACY

Hunger Action Day – September 23

Friday, September 23 was Hunger Action Day. Because we believe no one should have to choose between food and other basic needs like medicine, rent or electricity, CRC staff, volunteers and supporters joined together by wearing orange on Hunger Action Day.

Labor for our neighbors! A great way to start Hunger Awareness Month

CRC staff joined Produce Good over Labor Day weekend to help pick lemons from an orchard in Rancho Santa Fe. Together, they gleaned almost 2,000 pounds of lemons that were received by our Food Pantry and other food banks in our community. Thank you, Produce Good for all you do in recovering healthy food and helping our community!

Domestic Violence Awareness Month Purple Thursday – October 20

During October's Domestic Violence Awareness Month, we gathered together to raise awareness, increase support and end the stigma and myths surrounding domestic violence.

Staff, volunteers and community members joined to mourn those who have died

because of domestic violence, celebrate those who have survived, and connect with those who work to end intimate partner violence.

40-Hour Domestic Violence Advocate Training

During five weekly workshop sessions in September and October, over 50 professionals from different fields completed CRC's 40-Hour Domestic Violence Advocate Training at One Safe Place, becoming certified Domestic Violence

Advocates to assist domestic violence survivors find healing and hope.

The training was presented by experts in Domestic Violence from CRC and partners using California's Domestic Violence Counselors 40-Hour Training Curriculum that provided the most current information on the dynamics, danger and effects of intimate partner



violence in our society and how to support and empower survivors in their healing.

Teen Dating Violence Committee Delivers Posters to Schools

The Teen Dating Violence (TDV) Committee of San Diego and its partners created a set of four posters for schools with messages highlighting healthy relationships for youth. This was done in collaboration with The Wildflower Initiative,

which supports education and service programs to empower women and children through literacy. The Committee was successful in delivering 80 sets of posters to schools in San Diego County.

The TDV committee is co-chaired by Luis Canseco, CRC's Domestic Violence Education & Prevention Manager. Their mission is to empower schools, staff and the county to prevent and intervene in teen dating violence and to help schools create protective environments.





CAPITAL CAMPAIGN

Community Resource Center is the child of this community's compassion for people who are in need and its capacity to help those same people. There are many different people in this community with many different stories – but we are one community. There are many different paths leading into and out of need – but we have one heart to help.

CRC
CAPITAL
CAMPAIGN



CRC has been sharing this community's compassion from its offices on 2nd Street since the mid 80's and has set course as **One Community – One Heart** to realize a long-held vision of remodeling its campus so the facilities serve people in need with the same dignity with which they're welcomed by staff and volunteers.

We invite you to learn more about this vision at OneHeart-CRC.org



YOUR IMPACT

At Community Resource Center, we firmly believe that our hopes, not our hurts, shape our futures.

When someone chooses to come to CRC for help, they're experiencing what could possibly be one of their worst days. Our direct service staff and volunteers welcome every person with compassion, providing the assistance to turn that worst day into the start of a future filled with hope and possibility.

Thank you to our caring community for the many ways you helped your neighbors in need in 2022.

Helping our neighbors create paths to healthy food, stable homes and safe relationships.



NOURISHING

Knowing where your next meal is coming from

Healthy food and personal care items.

- More than 612,000 pounds of rescued food distributed
- 11,958 visits to our food pantry
- 1,503 people received food, blankets and gifts during our Holiday Baskets program



HEALTHY FOOD



EMPOWERING

Knowing you have a place to call home

Housing, rental assistance, financial education and individualized support.

- 333 people found safe housing through our intervention programs, domestic violence shelter and transitional units
- 4,624 case management sessions provided financial, housing and career resources to 458 people



STABLE HOMES



HEALING

Knowing you and your children are safe from domestic violence

Emergency shelter, housing, counseling, Therapeutic Children's Center and legal advocacy.

- 2,790 calls answered on our 24-hour domestic violence hotline
- 3,195 people received domestic violence prevention education
- 2,421 counseling sessions provided compassionate care



SAFE RELATIONSHIPS

HOPE NOURISHES

CRC provides people facing food-insecurity access to healthy food with fresh produce and surplus food rescued from local grocery stores, local farms and partners. Assisted by caring volunteers, participants receive food based on their household size and personal needs. CRC offers emergency food assistance, daily, ready to eat items and weekly food distribution at our client-choice food pantry.

After two years of following COVID safety protocols and providing a modified shopping experience for our clients, CRC's Food and Nutrition Center reopened

in May for program participants to shop for food and personal care items, providing the dignity of choice and the community market feel again to our participants.



Nearly 1 in 4 people and nearly 1 in 3 children in San Diego County is nutrition insecure*

San Diego Hunger Coalition estimates that nearly 1 in 4 people in San Diego County experienced nutrition insecurity, meaning they did not have enough income to purchase three healthy meals per day.* Higher prices and low wage jobs continue to lead to a need for assistance among low income households as families struggled to afford food.

* Source: San Diego Hunger Coalition "Hunger in San Diego: June 2022 Data Release"



- **3,771 individuals** came to CRC's Food & Nutrition Center for healthy food.
- **11,958 visits** to the Food & Nutrition Center.
- **612,453 pounds** of nutritious food distributed.



MEET TIFFINY

Tiffiny initially came to Community Resource Center for emergency food. She was unaware of CRC's other programs, but through her case manager, she has been able to benefit from CRC's wraparound housing assistance, counseling and domestic violence programs.

TIFFINY'S STORY



As a mother of five children, ranging from 4 to

15 years old, Tiffiny was determined her children would not endure the trauma of poverty, abuse, and addiction she had. She and her husband ran a growing business, they were sober and their children were safe, so she was willing to tolerate his controlling behavior.

When their youngest son was diagnosed with a brain tumor and the business began to slow when the pandemic started, they moved for cheaper housing, and drugs and alcohol crept into the picture. Her husband directed his anger more and more toward Tiffiny. When their business closed, they could no longer pay the rent and the family ended up in a transitional homeless shelter.

Seeing no other options to break the downward spiral and abuse, Tiffiny fled her situation in search of sobriety and hope. Even though she was unable to take her children with her at that point,



Tiffiny believed the only way she could truly help her children was to leave the abuse and become sober herself.

"It's the kindness I receive from my case manager ... that helps me to find the hope to go on. She hears me and helps me to find the answers for myself."

With the support of her case manager, she is sober and has found stable housing. She's enrolled in school and hopes she will soon have her children with her once again. When people ask her why they should come to CRC, she tells them "Be a resource queen. Help is available. Teamwork makes every dream work!"

WE PROVIDE:

- **Emergency and weekly food distribution**
- **USDA Commodities Program**
- **Holiday Baskets food and gift distribution**
- **CalFresh** and Medi-Cal Application Assistance**

**CRC is a CalFresh Outreach Subcontractor

Food & Nutrition Center News

- **The average cost of a meal in San Diego increased 18% since 2019.** Similarly, rent in San Diego is 38% higher than it was in December 2019, while 30% of full-time workers in the County earn less than \$35,000 per year.*
- **The Food & Nutrition Center provides healthy food, which helps households from having to make impossible choices between food and rent, utilities or medicine. And because we know pets are part of the family, dog and cat food is available, too.**



- **Average savings per household based on 2.5 visits per month:** \$450**

* Source San Diego Hunger Coalition: "Hunger in San Diego: June 2022 Data Release)

** FNC Participant Saving 2022

HOPE EMPOWERS

CRC's Housing and Supportive Services connects participants to resources and guidance, and helps them achieve their housing and financial goals and overall stability.



In 2022, San Diego County saw a 56% increase from 2020 in the number of families experiencing homelessness.*

Individuals and families experiencing homelessness, and those at risk of experiencing homelessness, receive individualized support including emergency shelter, housing navigation, financial assistance and connections to valuable resources. Case managers work one-on-one with program participants to set goals and work towards self-sufficiency for themselves and their families. Rising housing costs, low vacancy rates and the drop in construction of new housing of all types and affordability levels have significantly affected San Diego County's housing landscape. CRC

partnered with the cities of Encinitas and Carlsbad with the goal of helping participants obtain and maintain permanent housing.

The San Diego Regional Task Force on Homelessness reported that the 2022 Point-in-Time Count found an overall 10% increase from 2020 of individuals experiencing homelessness and a 56% increase from 2020 in families experiencing homelessness.*

*Source: 2022 Point in Time Count Data Released, May 23, 2022



WE PROVIDE:

- **Case Management:** Individualized support to assist participants toward security and stability
- **Stabilization Services:** Benefits enrollment assistance, transportation and utilities assistance, employment readiness assistance, financial literacy training, budgeting
- **Homelessness Prevention and Intervention:** Seasonal shelter and emergency housing assistance, Rapid Re-housing, deposit/rental assistance
- **Health & Well Being Programs:** Food assistance, CalFresh* and benefit enrollment

*CRC is a CalFresh Outreach Subcontractor

MEET ERNEST

Ernest and Rosanna were childhood sweethearts. They were together for 40 years till an aneurysm suddenly took Rosanna's life. She collapsed and died in Ernest's arms during one of their regular date nights.

The sudden loss shook 63-year-old Ernest to his core. Grief and depression brought him to a point where he was no longer working

ERNEST'S STORY



and ended up living in his car. After five years, Ernest decided it was time to create a new life for himself. Ernest learned about CRC through his sister and came for help

to find housing. He utilized CRC's Rapid Re-housing Program and moved into his apartment on October 13, 2022. Help with the first few months' rent allowed him to save money for future expenses and he's thankful CRC helped him learn to plan and save for the first time in his life.

According to Ernest, "when you're down and out, and willing to work, call and make an appointment with CRC. They're good-hearted people who will help you find resources. They look ahead for you."

Every one of us has our own journey to trod and sometimes we run into challenges we cannot overcome alone. CRC is here for anyone needing help to find their way forward.



COMMUNITY IMPACT

- **4,624 case management sessions** provided financial, housing and career resources.
- **333 individuals obtained safe housing** through our intervention programs, domestic violence shelter and transitional units.
- **458 individuals helped** through case management.

HOPE HEALS

CRC's Domestic Violence and Counseling Programs provide comprehensive supportive services to facilitate the transition to healthier, happier and safer lives. In 2022, CRC experienced another year of increased calls to our domestic violence hotline from people seeking shelter, counseling, and other services. CRC provided critical emergency shelter to survivors of domestic violence, and our prevention educators presented vital training utilizing in-person and



SAFE RELATIONSHIPS

**1 in 3 women
and 1 in 4 men
will experience
relationship
violence***

virtual sessions to educate local students about healthy relationships.

*Source: National Coalition Against Domestic Violence; Nonfatal Domestic Violence, 2003-2021

WE PROVIDE:

- **Carol's House – Emergency Shelter**
- **Transitional Housing**
- **Education & Prevention**
- **Case Management**
- **Therapeutic Children's Center**
- **Legal Advocacy**
- **Emergency Hotline**
- **Counseling: Individual and Family Therapy**
- **Domestic Violence Therapy**
- **Financial Assistance**



Domestic Violence Training for Staff & Volunteers

CRC new staff, volunteers and board members gathered at Seacoast Community Church for a 4-hour domestic violence training on October 14. This training is held on a regular basis and covers the dynamics of violence in intimate partner relationships, its prevalence in our society and CRC's domestic violence prevention and

intervention services. Part of the training involved a deeply moving and eye-opening session called, "Walking in Her Shoes" where each person followed the steps of a DV victim's story from beginning to end. Trainings like this build empathy and advocacy skills that can help end the cycles of domestic abuse in our community.

Domestic Violence Prevention Education

The Teen Dating Violence Committee hosted a countywide presentation in October for school counselors, social workers, teachers, coaches, and administrators from local schools about Peer Assistant Listeners (PALs), which is a peer-to-peer program that helps build healthy environments in schools.

MEET MARIANA

With no family or friends close by to provide help, Mariana and two of her children, Joseph and Eva, turned to CRC's Domestic Violence (DV) emergency shelter for safety and help. Mariana and her children also received assistance from our other wraparound services, including healthy food, counseling and case management to help them overcome the trauma and heartache they experienced.

Mariana kept a positive attitude and worked hard, both at the shelter and at her job, and was accepted into CRC's DV Transitional Housing program. Only a month after entering the program, her boss, who was suffering from de-



pression, committed suicide. With the support of her CRC counselor and case manager, Mariana persevered, taking classes, working and helping her children in their education.

Soon Mariana obtained a driver's license and purchased an automobile, cutting her commute and

making it possible to spend more time with her family. She completed CRC's DV program, while building her savings and securing a safe, stable home for her family.

"We are so grateful for the support and help from CRC," says Mariana, "and we are ready to move on to a new chapter of our life."

Mariana's persistence and determination, plus CRC's DV and other wraparound programs, including counseling, housing and food assistance helped her create a new, bright future filled with hope and opportunity, free from abuse and fear.

Support for men and youth

- **Men's Support Group:** The online Men's Domestic Violence (DV) Support Group, facilitated by CRC Domestic Violence Education and Prevention Manager, Luis Canseco, offers connection and support to men who have experienced domestic, sexual, or family violence. Domestic violence against men is typically less reported than other forms of DV and there is a gap in services for them.



- **Teen Dating Violence Prevention and Education:** CRC works to prevent DV by teaching youth about dating violence and how to develop healthy relationships. Early intervention with teens can prevent abusive practices from ever developing.

Many teens have already been exposed to violence, either directly by a dating partner or indirectly by witnessing family members being abused, but parents and teachers often feel ill-equipped to address these issues. We can't hide this problem; therefore, we must talk about it.

Luis visits area high schools and teaches a Teen Dating Violence Prevention program that provides an in-depth series of classes with student leaders. These students then become peer counselors, helping other teens learn safe and healthy patterns they can take into adulthood.

For more information, email Luis at LCanseco@crcncc.org

MARIANA'S STORY



COMMUNITY
IMPACT

- **2,790 calls answered** on our 24-hour domestic violence hotline.
- **3,195 people** received domestic violence prevention education.
- **2,421 counseling sessions** provided compassionate care.

HOPE BRIGHTENS

CRC's 40th Annual Holiday Baskets program distribution introduced big changes in 2022.

We believe in the dignity of choice: to create a plan for your own future and work towards stable housing, select the food you'd like to eat, forge the safe relationship you'd like to have with your intimate partner.



During CRC's Holiday Baskets, households experienced the dignity of being able to choose their most-needed, essential items,

such as food, or gifts for their kids, or the detergent and soap at Target, and they received a voucher for gently used items at CRC Resale stores, a new blanket and a selection of fresh produce. Unsheltered clients received backpacks filled with basic living essentials and food items, while seniors received gift bags with items specially selected for them.

As one CRC client told us after shopping, "Nothing was given to us that we won't use or that could possibly go to waste. Love that we got to pick out what we wanted!"

Holiday Baskets helped low-income households have a wonderful holiday experience and gave households some economic breathing room, so scarce dollars could be spent on other needs such as rent, utilities or transportation. An appreciative client exclaimed, "I was able to get some items for myself and family members that would have been very difficult to get with my income."



COMMUNITY IMPACT

1,503 people received food, blankets and gifts for the holidays including 580 children and 335 seniors

Over 263 volunteers provided a joyful holiday experience

CRC RESALE STORES

Serving the Community

CRC Resale Stores have a great relationship with our local communities, offering a warm and friendly atmosphere. Community members show their support of CRC's mission by both donating items and shopping.

Robert Pontier, Senior Resale Store Manager, says, "The customers of these stores are truly special; not only do they know us by name, but some even bring treats for our staff! This level of loyalty is something that we cherish and strive to maintain to keep our customers happy and satisfied."

Volunteer Power

CRC Resale Store volunteers give back to the community and make a difference in people's lives. At our stores, they help customers find what they need, provide advice on how to care for items, sort and display donations and create great displays.

One volunteer saw a painting she loved, but the price wasn't what she wanted to pay; she wanted to pay more! This is just one example of how volunteers support CRC's mission in our stores!



CRC's three stores are an important part of our mission and accomplish several objectives:

- **Generate critical funding for our programs.**
- **Encourage people to donate items instead of adding to our landfills.**
- **Help local students and adults in workability and transition programs acquire marketable work skills.**
- **Provide clothing and furniture to CRC's program participants.**

Every item sold in our stores has been donated by a member of the community. Your donations and purchases make a difference in the lives of those in need.



1. Carlsbad, 1065 Carlsbad Village Drive, (760) 729-5209

2. Encinitas, 1331 Encinitas Blvd, (760) 753-8222

3. San Marcos, 210 S. Rancho Santa Fe Road, (760) 734-3872

VOLUNTEERS

When asked why they volunteer for CRC, there are many different answers, but they all have a similar thread: To give back. To provide hope and dignity. To support those who are struggling the way they once struggled.

Volunteering provides joy, it is fun, and it is meaningful. One volunteer says, "I volunteer because of the people I meet, both volunteers and clients. Amazing stories, beautiful people, and I get to contribute to brightening people's day."

A Few 2022 Volunteer Program Highlights:

- **Youth involvement:** Groups such as NCL Surf Cities and NCL Del Sol, TVIA, Gaby's Kids, local high school sports teams and individual high school and college students provided invaluable support to our programs and events.
- **Training and Enrichment:** CRC volunteers participated in A "What is Homelessness?" Training and a "Trauma-Informed Practices" Training, as well as Food and Nutrition Center training for those volunteers before the food pantry reopened.
- **Volunteer Ambassadors:** 2022 opened up opportunities once again for CRC volunteers to



represent our mission at street fairs, college campuses and community events. Not only does this provide information on the resources available, but it also spreads awareness of the good work we do, and ways people can partner with us.

- **Top volunteers:** 53 volunteers each donated over 100 hours from January 2022 to December 2022.

COMMUNITY IMPACT

906 dedicated volunteers
donated 17,847 hours.*

\$666,050 value
of hours contributed. **

*Total hours for 2022, including Board of Directors. **Value is based on an average of \$37.32/hour for California in 2022, as calculated by Independent Sector, independentsector.org.

MEET ANNE

Anne Fujioka supports the Food & Nutrition Pantry (FNC) in any capacity she can. She is an excellent leader for her volunteer team, always making sure she has a full team of volunteers to support the day's operations ahead. She takes the initiative to learn about all the FNC

roles and is able to jump in wherever when needed. She truly cares about serving our participants in a dignified manner and has formed caring relationships with many CRC clients.

Anne's role as Holiday Baskets senior gift bag captain has been a steady and dependable part of Holiday Baskets for many years. Each year, she and her volunteer team produce beautiful bags of holiday goodies for seniors in need.

Anne was helpful in her willingness to be filmed for our Week of Hope videos a few years ago. She is not only a steadfast volunteer in the pantry, but a great communicator on why it's so critical to have a pantry that is health and nutrition oriented.



Volunteer of the Year, Anne Fujioka (center) with CRC managers Yanira Alonso (left) and Sara Rosenbaum at the North County Philanthropy Council's Volunteer Awards Celebration on October 28, 2022.

Youth Volunteers Make a Difference at Holiday Baskets

Youth in the community help CRC in many ways, and this year's Holiday Baskets was no exception. During the shopping experience, the volunteers helped with a variety of tasks, including helping clients with shopping, wrapping gifts, and returning carts. Some volunteers also helped translate for clients when needed.

One client told us, "I was warmly received when I first arrived in the parking lot, and kindly assisted by the lovely youth throughout the shopping tour. They even assisted me to my car. What a blessing!!!"

Serving at Holiday Baskets was also a rewarding experience for the youth volunteers. One young volunteer shared, "The last lady I helped said she used to volunteer with the homeless but when she started to sink financially everyone turned their backs on her. She was grateful for holiday gift baskets and at the end, she thanked me for helping and gave me a hug and said she had never seen so many teens want to help volunteer."

We are so grateful to the youth volunteers who helped make this year's Holiday Baskets program a success. Their hard work and dedication made a real difference in the lives of the people they helped.

2022 CRC VOLUNTEERS OF THE MONTH

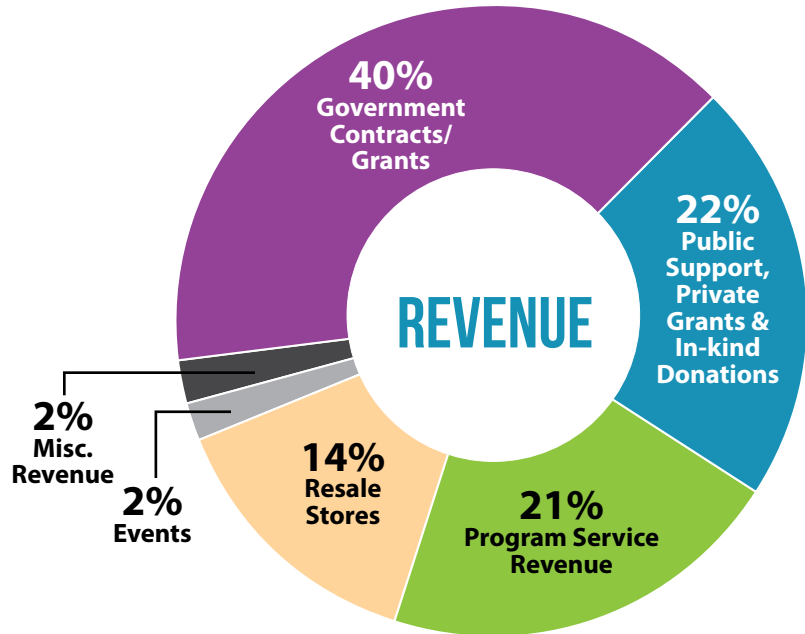
- **January:** Lori Dilley, FNC Front Window Lead
- **February:** Gary Kloehn, Development, Committees
- **March:** Christine Zahner, Resale Store – Encinitas
- **April:** Tea By the Sea Committee
- **May:** Christina Soto, Data Intern
- **June:** John Ranieri, Truck Assistant
- **July:** Lucyann Leonard, Resale Store – Encinitas
- **August:** Sue Dowd, FNC Leadership
- **September:** Ruth Johnson, Social Media Support
- **October:** Anne Fujioka, Volunteer of the Year
- **November:** Sheri Seipel-Burt, Holiday Baskets, Volunteer Program
- **December:** Anastacia Grenda, Kathy Ling, Wendy Rees, Holiday Baskets Shopping Experience Captains

STRATEGIC PRIORITIES

Helping our neighbors create paths to healthy food, stable homes and safe relationships.

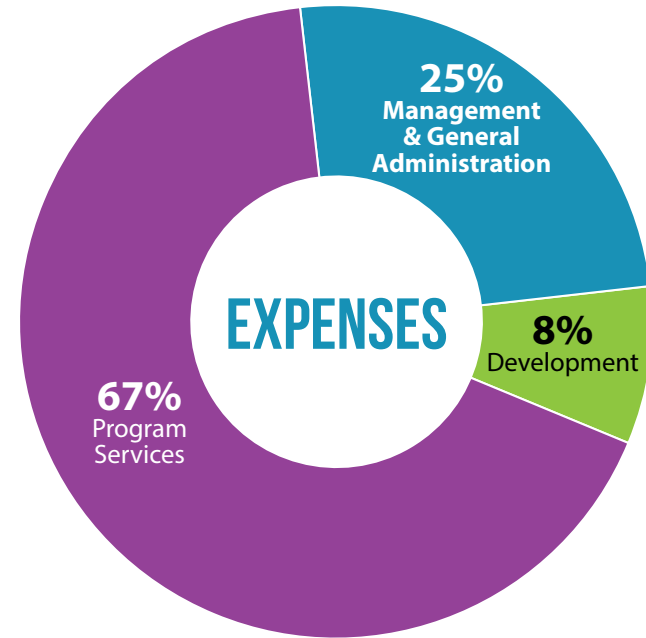


OUR FINANCIALS



Public Support, Private Grants & In-kind Donations	\$1,667,497
Government Contracts/Grants.....	\$3,001,809
Resale Stores	\$1,056,711
Events	\$114,007
Program Service Revenue	\$1,561,849
Misc. Revenue (including rental revenue)	\$127,927

TOTAL REVENUE: \$7,529,800



Program Services.....	\$4,915,760
Development.....	\$569,734
Management & General Administration.....	\$1,847,433

TOTAL EXPENSES: \$7,332,927

Financial information shown is for the 2022 fiscal year, July 1, 2021 – June 30, 2022. Resale store donations are per audited financial statements and are valued at actual amount realized on sale. Food donations (food programs and Holiday Baskets food) are valued at \$1.70 per pound. To learn more about our current financial position, please visit csrcnc.org/about-us/annual-reports-finances where you'll find our 990 returns and a link to our GuideStar profile.

PARTNERS

CRC Partners are pivotal to CRC's ability to provide life-changing support to thousands in our community each year, as well as support our strategic initiatives to move CRC forward.

GOVERNMENT PARTNERS

CalOES
City of Carlsbad
City of Encinitas
City of Solana Beach
County of San Diego Board of Supervisors
County of San Diego Health & Human Services Agency
US Department of Housing and Urban Development (HUD) Continuum of Care Program

DOMESTIC VIOLENCE PROGRAM PARTNERS

Leap to Success
San Diego Botanic Gardens
One Safe Place
San Diego Domestic Violence Council
Teen Dating Violence Committee of San Diego
Lifeline Community Services
Women's Resource Center WRC
Strong Hearted Native Women's Coalition
San Diego District Attorney's Office

FOOD & NUTRITION PROGRAM COLLABORATIVE PARTNERS

Feeding San Diego
Healthy Day Partners
North County Food Bank
North County Food Policy Council
ProduceGood
The Jacobs & Cushman San Diego Food Bank
San Diego Food System Alliance
San Diego Hunger Coalition
7-11 Encinitas
Gelson's Del Mar
GoPuff/BevMo Encinitas
Jimbo's Carlsbad
Lazy Acres Encinitas
Ralph's Encinitas
Smart and Final Encinitas
Sprouts Carlsbad
Sprouts Encinitas
Target Encinitas
Trader Joe's Encinitas
Vons Carlsbad
Vons Encinitas
Von's Solana Beach

TRANSFORMING PARTNERS

Contributed \$50,000 or more
Applegate Family Foundation
The Greathouse Family Foundation
Hedwig S. Johannsen and Nicolay E. Johannsen

Rancho Santa Fe Women's Fund at the Rancho Santa Fe Foundation
Seth Sprague Educational and Charitable Foundation

LEADING PARTNERS

Contributed \$25,000- \$49,000
Anonymous
R.C. Baker Foundation
The Jill and Darrell Shrader Philanthropic Fund
Walter & Betty Zable Foundation

EMPOWERING PARTNERS

Contributed \$10,000 - \$24,999
Anonymous at Fidelity Charitable
Mona Baumgartel
Bombas
Carlsbad Charitable Foundation
Coastal Community Foundation
Anne E. Daigle and Richard A. Heyman Family Foundation
Cheryl and Barney Daleiden
Farrell Family Foundation
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Charles A. Micale Foundation
Neil and Anna Mintz

Moroni's Angels Foundation
Perlmeter Family Foundation
Robert and Janice Pollock
Art Pratt Foundation
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Stern Leichter Foundation
Subaru of America Inc.
Sullivan Family Foundation
Wells Fargo Foundation
The Katherine D. White and Sons Fund
Women's Foundation California

SUSTAINING PARTNERS

Contributed \$5,000 - \$9,999
Linda Adams
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Theodore Cabaniss
Lynne and Ken Calkins
KL Calkins Family Fund (Coastal Community Foundation)
Capstone Realty and Financial Inc
Christ Presbyterian Church
Kent and Robin Coykendall
Cowlin Foundation
The Day Family Foundation
Dowling Family Fund
Alfred & Karin Esser Charitable Fund
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EXPOSURE Skate
Helmut Kiffmann Family Foundation
Paul and Maggie Judge

PARTNERS

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Nordson Corporation Foundation
Oberto Family Charitable Fund
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The Eleanor Hutchinson Parker Foundation, Inc.
Qualcomm Matching Grant Program
Restoration Plus
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St. Peter's Episcopal Church
San Diego County Bar Foundation
San Dieguito United Methodist Church
Sather Family Trust
Ken and Mary Lou Schultz
Veronica Seay
Self-Realization Fellowship Encinitas Temple
The Silver Charitable Trust in memory of Milton Silver and his parents, Samuel D. Silver and Bessie Silver
Kimberly Stopak
Ross Sutherland
Turk Family Philanthropic Fund

SUPPORTING PARTNERS

Contributed \$1,000 - \$4,999

Anonymous (14)
Anonymous Donor at Vanguard Charitable

Anonymous Donor at Coastal Community Foundation
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Jill Ahearn
Carla Anderson
A.R.M.S Fun for Women and Children (Coastal Community Foundation)
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Patricia Knudsen
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 Joan Zeenkov
 TheZenith

THANK YOU

**to all of the partners
 who make a difference
 in our community**

This list reflects donations made between January 1, 2022 and December 31, 2022 and include donations of cash and in-kind items (where third-party valuation was provided). Multiple gifts have been reflected as a total and the donor listed once.

Questions or Comments?

If we have made a mistake in your name listing or omitted your name, please contact us so that we can make the correction.

To learn how you or your organization can join this list of generous supporters, please contact us at development@crcncc.org

REGIONAL COLLABORATIONS

USPS Stamp Out Hunger Food Drive

Stamping out hunger and feeding hope ... one can at a time!

Thank you to the Association of Letter Carriers' Stamp Out Hunger food drive held in May 2022. CRC was the recipient of food donated to mail routes from the Encinitas and the Solana Beach post offices.

We appreciated the many volunteers who sorted and moved food and the letter carriers who worked so hard to collect the bags and deliver them back to the post office parking lots. We were able to stock our shelves and provide vital food to North County families. It takes a community, and we appreciate all of you!



One Safe Place

One Safe Place, the North County Family Justice Center, opened in July in San Marcos to provide free support services to people in our community who have been victimized by violence, abuse, sexual assault, trafficking, or other crimes. CRC welcomed the partnership with One Safe Place

to provide services, along with 79 other partner organizations.

CRC provides staffing, supplies the Center's food pantry and accepts referrals from the Center. Two of our case managers dedicate two days a week to work with the many survivors who come for assistance.

CRC IN THE NEWS

2021 Environmental Award

The City of Encinitas Environmental Commission announced the 2021 winners of its Environmental Award Program (EAP), with the awards presented at the June 22nd City Council meeting. The EAP seeks to recognize deserving individuals, businesses, and non-profits for commitment to environmental stewardship and outstanding environmental achievements.

CRC was honored to be the recipient of the Excellence in Environmental Stewardship Non-profit Organization award, with recognition of our efforts to rescue edible food from grocery stores, restaurants and other food generating businesses, reduce food waste, and compost organic waste in our Food and Nutrition Center (FNC).

CRC's leadership helps fight hunger, provides crucial logistics for our community and grocery stores to fulfill their roles to rescue food, and reduces methane producing organic waste from going to our landfills.

City of Carlsbad State of the Community

Here's to working together! CRC's partnership with the City of Carlsbad is helping people who are experiencing homelessness.



CRC's Housing and Supportive Services Program Manager, Karen Gaspar, was featured in a video presented at the event, [CLICK HERE](#), with an excellent description of our work helping people find pathways to stable housing in our community.

CRC wins HOPE Awards

CRC was honored with two 2022 HOPE Awards from the San Diego Domestic Violence Council

- **Frontline Worker of HOPE Award:** Leticia Ortiz, CRC DV Program Manager, was presented this award as "a person who works every day helping to make people's lives better."
- **Agency of HOPE Award:** CRC received this award "as an organization that embodies HOPE - Healing, Opportunity, Prevention, and Education - in San Diego County."

CRC Outreach

CRC staff and volunteers were out and about in the community. Did you see us at these events?

- **Pride by the Beach: June 11**
- **Carlsbad Homeless Resource Fair: June 17**
- **Juneteenth (Oceanside): June 18**



CRC EVENTS

27th Annual Tea

On April 23, we held the first in-person Tea since 2019 and it was a great success. Tea by the Sea raised more than \$97,000 from donations, silent auction, raffle and other sales. Everyone felt the community spirit, felt welcomed and felt appreciated. Thank you to our emcee, CRC Board member Lindsey Brubaker, our keynote speaker, Summer Stephan, San Diego County District Attorney, and all the volunteers who helped organize, set up, serve and clean up for the event.



Jingle & Mingle

Jingling and Mingling together, we raised critical funds to help individuals and families in need. The generosity and compassion of our community keeps hope in season all year long. Attendees had the privilege of hearing Carol's story of resilience, building a new future after escaping from intimate partner abuse, with help and support from CRC's domestic violence and wraparound programs. It was a very special evening!

Special appreciation for all those who help make CRC events a success

- Our generous supporters
- Those who donated items for the Silent Auction and Raffles
- Our annual partners
- Our dedicated Tea Committee and all the event volunteers



CRC Tours

CRC Tours started up again in August! Every month through December, many new and old friends took the opportunity to tour our Food and Nutrition Center, where hundreds of individuals

come each month for nutritious food and services. Meeting with staff, volunteers and former program participants, they saw first-hand our community's support in action and gained deeper understanding about CRC's mission and programs.

GET INVOLVED

Donate funds

CRC depends on your financial support to provide our programs! Your gift today can provide healthy food, stable housing and safety from domestic violence. [CLICK HERE!](#)

- **Give monthly:** You can make your impact ongoing when you make a commitment to give on a regular basis.
- **Match your gift:** Check with your employer about a Matching Gift Program.
- **Host a fundraiser:** Motivate your friends, family and coworkers to raise funds to support our programs through a virtual fundraiser. We also have a great toolkit to help you raise money for CRC. [CLICK HERE!](#)



Annual Partnerships

Become a program partner: Get great exposure for your organization or business as an annual program partner, with recognition opportunities through CRC events and communications. [CLICK HERE!](#)

Donate items

Donate new or gently-used items to our Resale Stores. [CLICK HERE!](#)

Food and personal care items: Please visit crcncc.org for our wish list and drop-off locations. [CLICK HERE!](#)

Volunteer

There are a variety of opportunities available for volunteering, including helping at our resale stores, helping at CRC events, hosting donation drives and more! [CLICK HERE!](#)

Take a Tour

CRC Tours are a great way to find out more about our mission, programs and strategic priorities for the next few years, as well as our capital campaign to build a new campus. [CLICK HERE!](#)

Connect with us

- **Attend a CRC event:** From our CRC Tea to CRC Tours, we offer many opportunities! [CLICK HERE!](#)
- **Schedule a presentation:** Our domestic violence prevention educators are available to provide prevention classes and training. [CLICK HERE!](#)

For the latest CRC information, follow us on social media:



@sandiegocrc



@sandiegocrc



@sandiego_crc

Resale Stores:



@shopcrc



@shopcrc

THANK YOU FOR HELPING

Our neighbors create paths to healthy food, stable homes and safe relationships.



**IF YOU OR SOMEONE YOU KNOW IS A VICTIM
OF DOMESTIC VIOLENCE AND NEEDS HELP,**

please call our Toll-Free 24-Hour Domestic Violence Crisis Hotline:

(877) 633-1112

If you are in immediate danger, call or text 9-1-1.



650 2nd Street, Encinitas, CA 92024
(760) 753-1156 | CRCNCC.org

A 501(c)(3) charitable tax-exempt organization.
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